



Responsible **third-party** certifications, guidelines and standards

Our customers can feel confident these products comply with independent certifications and guidelines.

FSC®: The highest standard in responsible fiber sourcing

What is FSC®?



The Forest Stewardship Council® (FSC) is an international, non-governmental organization dedicated to promoting responsible management of the world's forests. FSC:

- created in response to public concern about deforestation
- developed a proven system of forest certification and product labeling
- allows consumers to identify wood and wood-based products from well-managed forests or from post-consumer waste

What is the FSC Mix Label?

The FSC label looks at both virgin and recycled fiber, ensuring the fiber has been sourced according to FSC's high standards of social and environmental responsibility.

What does it protect?

FSC prohibits deforestation, including conversion of natural forests to plantations. It also protects rare old growth, high conservation values (HCVs), and rare, threatened and endangered (RTE) species.

How does Kimberly-Clark Professional partner with FSC?

- 100% of the fiber used in our towels is from premium recycled paper, Forest Stewardship Council® (FSC®) Certified or FSC® Controlled Wood sources
- In 2009, Kimberly-Clark Professional became the first away-from-home tissue products company to receive FSC chain-of-custody certification for a broad range of tissue and towel products
- 99% of Kimberly-Clark Professional's towel and tissue portfolio is FSC certified
- Kimberly-Clark Professional WypAll® L10 and L20 series wipers are FSC certified



Benefits of FSC:



Protects water quality



Protects high conservation value forests



Prohibits highly hazardous chemicals



Protects customary rights of indigenous people and local communities



Limits clear cuts to protect forest ecology



Governs in a democratic and transparent way

Learn more at www.fsc.org

ECOLOGO: One of the most rigorous environmental standards for manufacturers

What is ECOLOGO?



ECOLOGO Certifications are multi-attribute environmental certifications that indicate a product has undergone rigorous scientific testing, exhaustive auditing, or both, to demonstrate compliance with stringent environmental performance standards.

- Is one of North America's most respected product sustainability certification programs
- Is based on multi-attribute, life cycle-based standards

To earn the ECOLOGO mark, products must demonstrate significantly reduced environmental impact including energy reduction, materials, energy, manufacturing and operations, health, and environment.

What are the benefits?

The ECOLOGO program offers credible third-party certification of products and services to build and strengthen trust between buyers and suppliers, and customers and manufacturers. Its standards offer both environmental leadership and human health and safety criteria that are scientifically developed, multi-stakeholder reviewed and robustly vetted.

What does this mean for Kimberly-Clark Professional products that are certified by ECOLOGO?

- Towel and tissue products that are ECOLOGO certified contain a minimum of 50% recycled fiber content and any remaining virgin fiber comes from a third-party certified responsible source
- Skin care products that are ECOLOGO certified are free from dyes and fragrances, aim to maintain or improve environmental quality through reduction of energy and materials consumption, and minimize the impacts of pollution generated by production and disposal of goods and services



Criteria includes:



Rigorous standards relating to limiting chemicals of concern



Tracks the quality of the water put back into the ecosystem with requirements on specific quality tests



Allows for the use of responsibly procured recycled and virgin fiber



Requires energy consumption data and rewards manufacturers for good/better/best performance



Defines specific metrics around solid waste going to landfill



Includes a very thorough audit of the manufacturing system's ability to control quality

Learn more at www.ul.com/el

Environmental Protection Agency (EPA): Minimum guidelines on post-consumer waste

■ What is the EPA's Comprehensive Procurement Guideline program?

The Comprehensive Procurement Guideline (CPG) program ([learn more here](#)) is part of the EPA's Sustainable Material Management initiative that promotes reduction of materials usage, greenhouse gas emissions, and other environmental impacts over a materials' entire life cycle.

- Promotes usage of materials recovered from municipal solid waste streams.
- Ensures materials collected in recycling programs will be used again in the manufacturing of new products.

EPA's Recovered Materials Advisory Notes (RMAN) recommends procuring agencies establish minimum content standards expressed as a percentage of recovered fiber.

■ What does this mean for Kimberly-Clark Professional products that meet the EPA's minimum post-consumer waste guidelines?

- Paper towels that meet EPA guidelines contain a minimum of 40% post-consumer waste
- Bath Tissue that meet EPA guidelines contain a minimum of 20% post-consumer waste
- Facial Tissue that meet EPA guidelines contain a minimum of 10% post-consumer waste
- Paper napkins that meet EPA guidelines contain a minimum of 30% post-consumer waste
- General purpose industrial wipers that meet EPA guidelines contain a minimum of 40% post-consumer waste



ASTM D6868 Standard: Outlines criteria that must be met to confirm compostability

What is the ASTM D6868 standard?

Products that meet ASTM D6868 standard have demonstrated the ability to safely breakdown in a professionally managed industrial or municipal composting facility.

What are the benefits?

Workplace composting programs support sustainability, waste reduction, and zero waste initiatives.

What does it mean for Kimberly-Clark Professional products that meet ASTM 6868 standard*?

- 98% of Kimberly-Clark Professional North America’s paper towel portfolio can be diverted from landfill via composting*
- Kimberly-Clark Professional L10 and L20 white wipers can be aerobically composted in municipal or industrial facilities in United States and Canada*

How can I identify Kimberly-Clark Professional products with third-party certifications?

Towel, tissue, skincare, and wiper products with third-party certifications are designated in the Kimberly-Clark Professional Restroom and Wiper catalogs and on www.KCProfessional.com or www.KCprofessional.com/en-ca (Canada).



For more information about our sustainability efforts, visit us online at:
www.KCProfessional.com/en-us/about-kimberly-clark-professional/sustainability (US) or
www.KCProfessional.com/en-ca/about-kimberly-clark-professional/sustainability (Canada)

*All Kimberly-Clark Professional paper towels can be aerobically composted in municipal or industrial facilities in the United States and Canada by ASTM D6868-11.

Kimberly-Clark warrants that its products (1) comply with K-C's standard specifications as of the delivery date to K-C's authorized distributors/direct purchasers (2) comply with all K-C labeling representations; and (3) are manufactured in compliance with all applicable federal, state, and local laws in effect at the time and place of manufacture of the products. THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. K-C is not liable for any kind of special, incidental, or consequential damages. K-C's liability for breach of contract, tort or other cause of action shall not exceed the product purchase price. Purchasers and users are deemed to have accepted the above warranty and limitation of liability, and cannot change the terms by verbal agreement or by any writing not signed by K-C. To the extent required by applicable law, K-C does not limit its liability for death/injury resulting from K-C's negligence.

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PRODUCT CERTIFIED FOR REDUCED ENVIRONMENTAL IMPACT. VIEW SPECIFIC ATTRIBUTES EVALUATED: UL COM1EL UL 175, UL 2783 or UL 2784



The mark of responsible forestry